

S	M	T	W	T	F	S
8	PR tweet Story Update	Inspirational Quote Quote Story Graphic	Informative Post Informative Tweet Informative Pin	Recycled Post	Interactive Post Fun Tweet Still Graphic	Story Update
15	Brand Awareness Tweet Still Graphic	Brand Awareness Post Fact Post	PR Trivia Post Industry Trivia Tweet	Story Update	PR Joke Funny Tweet	Recycled Post
22	Brand History Tweet Photographic post Story Update	Industry Trivia Post Industry Facts	Brand Awareness Post Awareness Pin Photographic post	Recycled Post	Fun Post Interactive Tweet Industry Trivia	Story Update
29	Brand Awareness Tweet Motion Graphic	Inspirational Quote Quote	Fact Post Industry Trivia Tweet	Story Update	Martyrs' Day Still Graphic	Recycled Post
5	Brand History Tweet Photographic Post	Brand Awareness Post Industry Trivia	Fun Post PR Graphic Quote	National Heroes Day Still Graphic	PR Joke Fun Fact	Story Update

Notes

Color Key

Facebook Updates will be topic based and prepared seven days prior

Interactive Tweets will be both Q&A and Polls

Graphics will be generated, reviewed and approved two days prior

Facebook Update

Tweet

LinkedIn Update

Instagram Post

Pinterest Post

YouTube

Public Holidays

Story Update